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ANTHEM COLLEGE-PHOENIX INVITES PUBLIC TO MARCH 27 OPEN HOUSE

Phoenix, Ariz., March 21, 2012— Anthem College-Phoenix invites the public to attend an Open House next Tuesday, March 27, from 9 am to 8 pm. The campus is located at 1515 E. Indian School Road, just west of State Route 51.

Anthem College prepares students to enter allied health careers in <u>Dental Assisting</u>, Medical Assistant, and <u>Pharmacy Technology</u>. The College also trains students to prepare to enter Veterinary Technology, <u>Paralegal</u>, or <u>Computer Networking and Security</u> fields. Depending on the program, students can earn a Diploma or Associate of Science degree.

"Spring is a great time to think about the future," says James Hadley, PhD, Campus President. "We encourage people who are considering career-focused education to compare this to Spring Training we see in Phoenix every year." (The region hosts Major League Baseball's Spring Training Cactus League.)

Anthem College has adopted "Anthem for Good" as its motto and work ethic, Hadley added. "It describes our culture and commitment to give back to the community" by encouraging students to donate the skills they learn in school. Hadley offered a few examples of this ethic in action:

- <u>Veterinary Technology</u> students and faculty volunteer their services to Arizona's annual StandDown
 event that delivers a variety of health and social services at no cost to at-risk and homeless Veterans.
 This year, 125 Veterans brought in their pets for check-ups and vaccines
- Last August, <u>Medical Assistant</u> students handed out water and provided blood pressure checks to homeless persons in Phoenix, where summer heat often exceeds 110°.
- Phoenix staff and students donated enough hair to make 31 wigs for Locks of Love, a nonprofit
 organization that provides wigs for children with medical hair loss.
- The campus raised more than \$3000 for the Muscular Dystrophy Association through "bailouts" for key staff who had been "arrested" during MDA's fundraising season.

Students learn their craft through hands-on training in labs designed to look like the workplaces they are preparing to enter, using the same kind or similar equipment.



The College opened a new dental training lab last year where students learn periodontal, restorative, lab, and dental radiography skills. A stand-alone veterinary training facility features surgical suites as well as exam rooms, and cares for animals that are later adopted out.

For more information about the Open House and to RSVP, please contact Anthem College directly at 602-279-9700.

About Anthem College-Phoenix

Originally established in 1982, Anthem College-Phoenix is part of Anthem Education, a Phoenix, Arizona-based family of schools and colleges that provides career-focused training and education programs at 23 accredited institutions in 15 states as well as online. The Anthem Education family of schools includes Anthem College, Anthem College Online, Anthem Career College, Anthem Institute, Morrison University, and The Bryman School of Arizona. For more information, visit http://anthem.edu.

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at www.anthem.edu/disclosures.